



PAPER CUT

PRESS RELEASE: 04/07/2006

Snowbooks is proud to announce the release of *Paper Cut*, a specially commissioned short film to celebrate the release of Jonathan Santlofer's British debut, *The Death Artist*.

Created by Jack Blood Productions, who have previously worked on viral marketing campaigns for Nokia and MTV, the film chronicles the horrifying consequences of an apparently innocuous reading injury, with the tagline "Be careful what you read." It's not for the faint-hearted.

The film is available from Snowbooks' website at www.snowbooks.com/papercut/, as well as popular video sharing sites such as Google Video and YouTube.

NOTES TO EDITORS

Jonathan Santlofer is an internationally recognised fine artist with more than one hundred exhibitions to his name. His work, which is displayed in many public, private and corporate collections, has been written about in the *New York Times*, *Frieze* and *Artforum*. *The Death Artist* is the first of a series of novels featuring Kate McKinnon, a former NYPD cop who turned in her badge for a Ph.D in art history but just can't escape her old job.

Snowbooks was established in 2003 and has published a range of fiction and non-fiction, including Robert Finn's bestselling thriller *Adept* and its sequel, *Ex Machina*, and Bruce Benderson's Prix de Flore-winning memoir *The Romanian*. In 2006, Snowbooks won joint Small Publisher of the Year at the British Book Trade Awards.

Jack Blood Productions was founded in 2004 by Ben Falk and Jos Newbolt. They have produced a number of independent short films and music videos, and their website is at www.jackbloodproductions.com.

CONTACT

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